



MERCHANT
PAYMENTS
ECOSYSTEM

22-25 Feb 2021
VIRTUAL EDITION

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Start your pre-show outreach early by sharing event information. Join the online conversation before, during and after MPE 2021 by posting about it on Twitter or LinkedIn and Facebook and tagging your posts with the official hashtags: **#mpecosystem** and **#MPE2021**



TWITTER

- Drop-in your company name and pass along!
- If you would like to provide a link to the event, please use:
#mpecosystem #MPE2021 Conference & Exhibition
www.merchantpaymentsecosystem.com

Sample Tweets (280 characters or less)

- Join us at **#MPE2021 #mpecosystem** virtual conference, Feb 22-25, Register by December 31 & save 30%.
www.merchantpaymentsecosystem.com



- Early bird gets the worm! Register for #mpecosystem by December 31 to receive discounted pricing and meet us at Europe's Largest Merchant Payments conference! www.merchantpaymentsecosystem.com
- We are proudly sponsoring #mpecosystem conference! Join virtually Feb 22-25. Learn more: www.merchantpaymentsecosystem.com
- #MPE2021 virtual conference is the place to be on Feb 22-25! **[Insert company name]** will join 1000+ senior-level industry professionals to discuss business strategy, build networks and collectively shape the future of the merchant payments industry. www.merchantpaymentsecosystem.com



FACEBOOK (140+ characters)

- Join us at #mpecosystem virtual conference, Feb 22-25 for leading Europe's event on merchant payments. **[Insert company name]** will be at #MPE2021. www.merchantpaymentsecosystem.com
- #MPE2021 virtual conference is the place to be on Feb 22-25. **[Insert company name]** will join 1000+ merchants & payment professionals to shape the future of the merchant payments. www.merchantpaymentsecosystem.com
- We are speaking at #mpecosystem. Learn more about #MPE2021 virtual conference at www.merchantpaymentsecosystem.com. Make sure to register by December 31 to save 30%.



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SIGNATURE LINE

Add this message to your outgoing e-mail signature line:

- We are sponsoring at MPE 2021 virtual, Europe's Largest Merchant Payments conference, Feb 22-25. Register today at www.merchantpaymentsecosystem.com.



WEBSITE, NEWSLETTER, BLOG COPY

IF YOU MANAGE MERCHANT PAYMENTS, FRAUD/RISK AND SECURITY, MPE 2021 IS A MUST-ATTEND VIRTUAL EVENT FOR YOUR 2021 CONFERENCE CALENDAR

MPE 2021 is Europe's Largest Merchant Payments conference will be virtual, Feb 22-25 . The event brings together more than 1,000 attendees from merchants, acquirers, PSPs, and POS SW & HW vendors. They come to learn from and be inspired by 140+ TOP industry Leaders, Influencers & Innovators, 75+ solution providers showcasing cutting edge payments & POS solutions.

In a span of 13 years, MPE has grown to be the most respected European event for merchant payments professionals from 40+ countries. MPE2021 puts together different interest groups, standardization bodies around new technologies, leaders who represent the voice of mainstream as well as the alternatives.

MPE is renowned for its high-caliber networking and unique Program focused on most relevant industry issues.

With themes like PSDII, SCA, Open Banking, AI, biometrics, innovative technologies changing payments, and formats like Merchant hosted program, MPE Leaders, Rising Stars and Innovation Corner the event provides a one-stop shop for the ENTIRE PAYMENTS ECOSYSTEM.

Register today at www.merchantpaymentsecosystem.com.



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Our social communities with

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