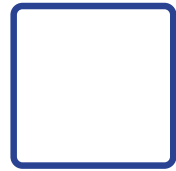
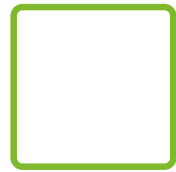
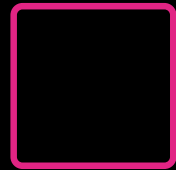
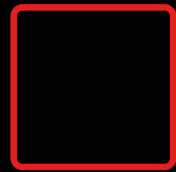




berlin
march 12-14, 2024

attendee brochure



www.merchantpaymentsecosystem.com

350+

C-level EXECS

1 400+

ATTENDEES

160+

SPEAKERS

12 000+

LinkedIn MEMBERS
& FOLLOWERS

2 000+

Twitter/X FOLLOWERS

30 000+

Business Intelligence
READERS &
SUBSCRIBERS

200 000+

Website annual
PAGE VIEWS

60 000+

Website annual
SESSIONS



about merchant payments ecosystem

conference, exhibition & community

MPE (Merchant Payments Ecosystem) is THE European #1 merchant payments conference.

16th MPE 2024 is a highly focused senior level Conference, Exhibition & Community connecting the entire payment ecosystem from Europe and beyond.

no better place to be

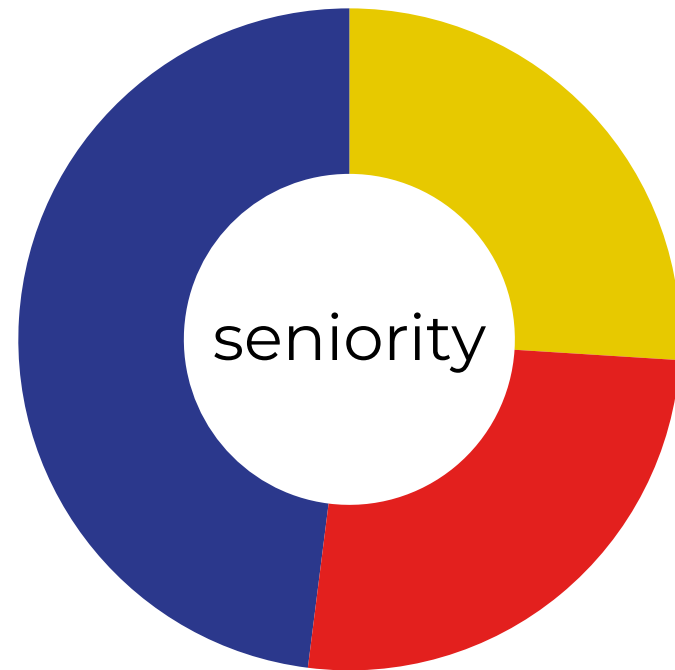
1400+ merchants, payment professionals & tech innovators get together for 3 jam-packed days of discussions, exchange & networking about what's now & next in our industry.




mpe 2024 highlights

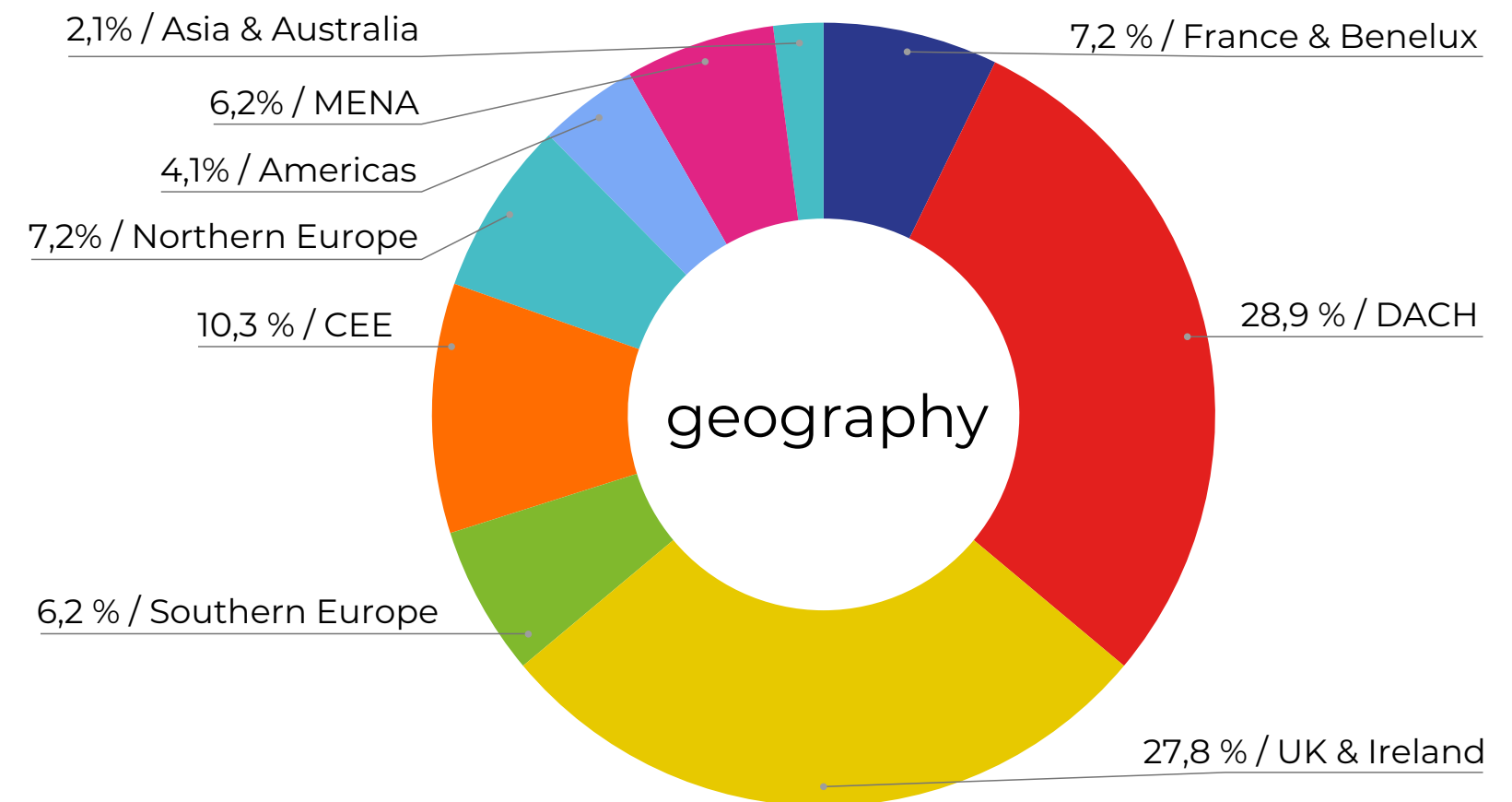
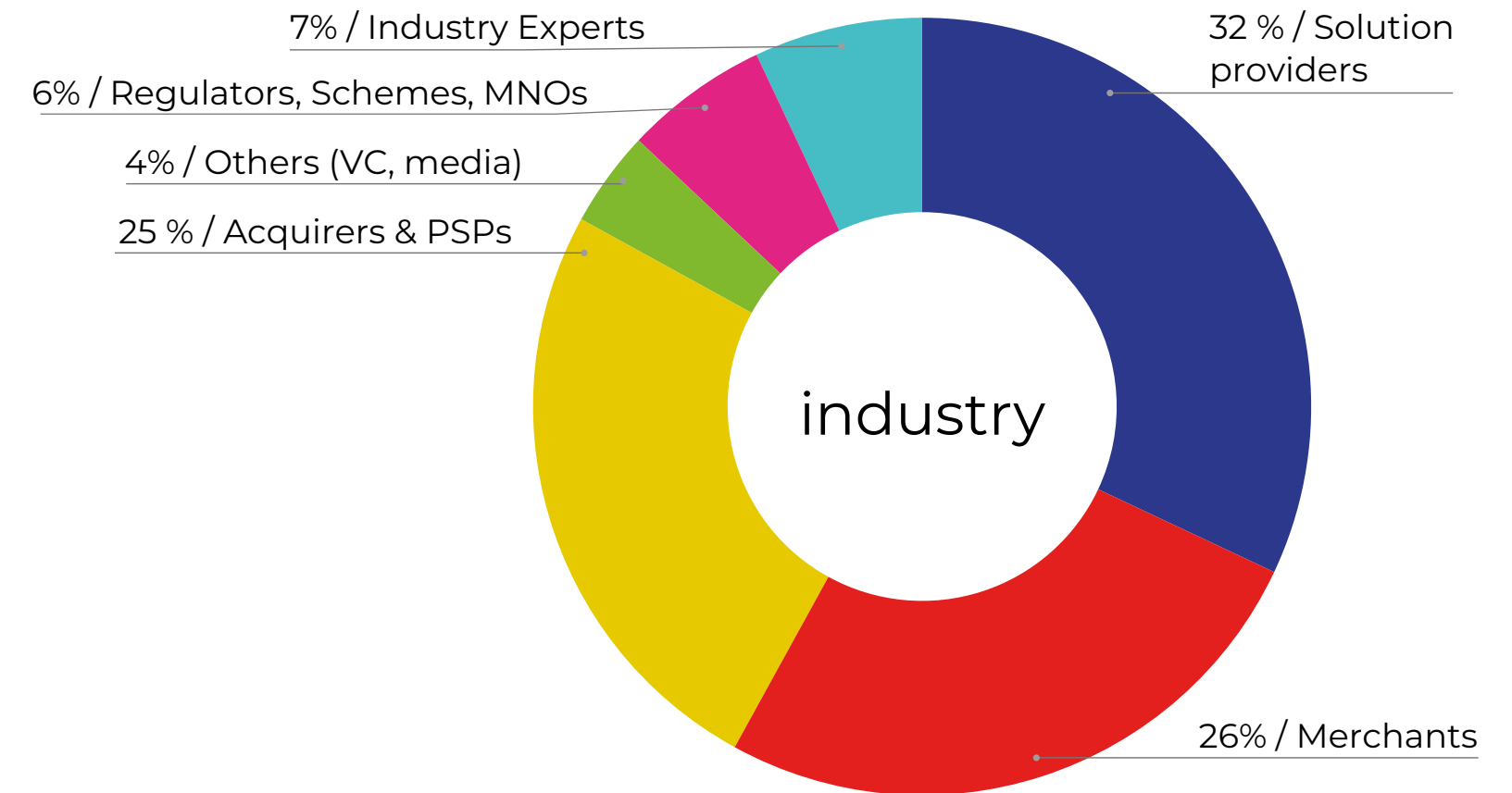
- ☐ high-quality program, featuring 160+ industry leaders & influencers in keynotes, panels, breakout sessions
- ☐ robust exhibition with 90+ sponsors showcasing latest technology
- ☐ start-up Innovation Hub
- ☐ famous MPE Awards Gala Dinner, and - variety of personalized networking opportunities and side events



conference participants profile



-  26 % / C-level Execs, EVPs, SVPs, VPs, Presidents
-  26 % / Directors, Board Members, Country Leads
-  48 % / Heads, Managers, Advisors

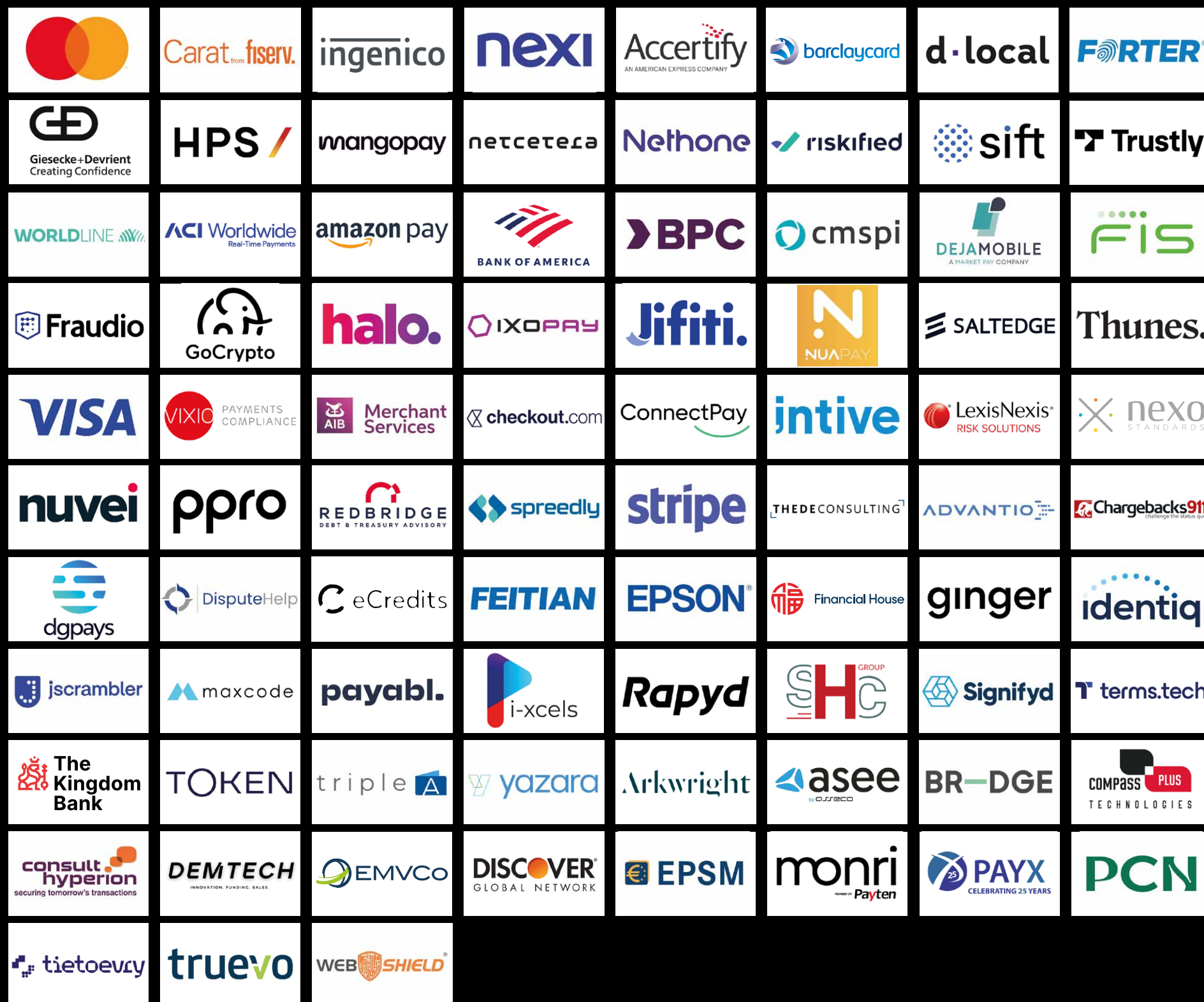


87% european focus

100% payment acceptance focus



2023 sponsors, exhibitors & partners



attendees said about mpe

Great place for building knowledge about new solutions, great place for networking. “

H&M

“A huge dose of positive vibe and an energy boost for my work. The place, the people, the event, the density of panels and meeting. It was amazing!”

TeddyGraphics

“Each year I attend MPE, I come away with new learnings and connections to the payments and fraud community.”

Sift

“Thanks MPE for such a great event again!”

Kinguin





maximize your ROI with 1:1 meetings

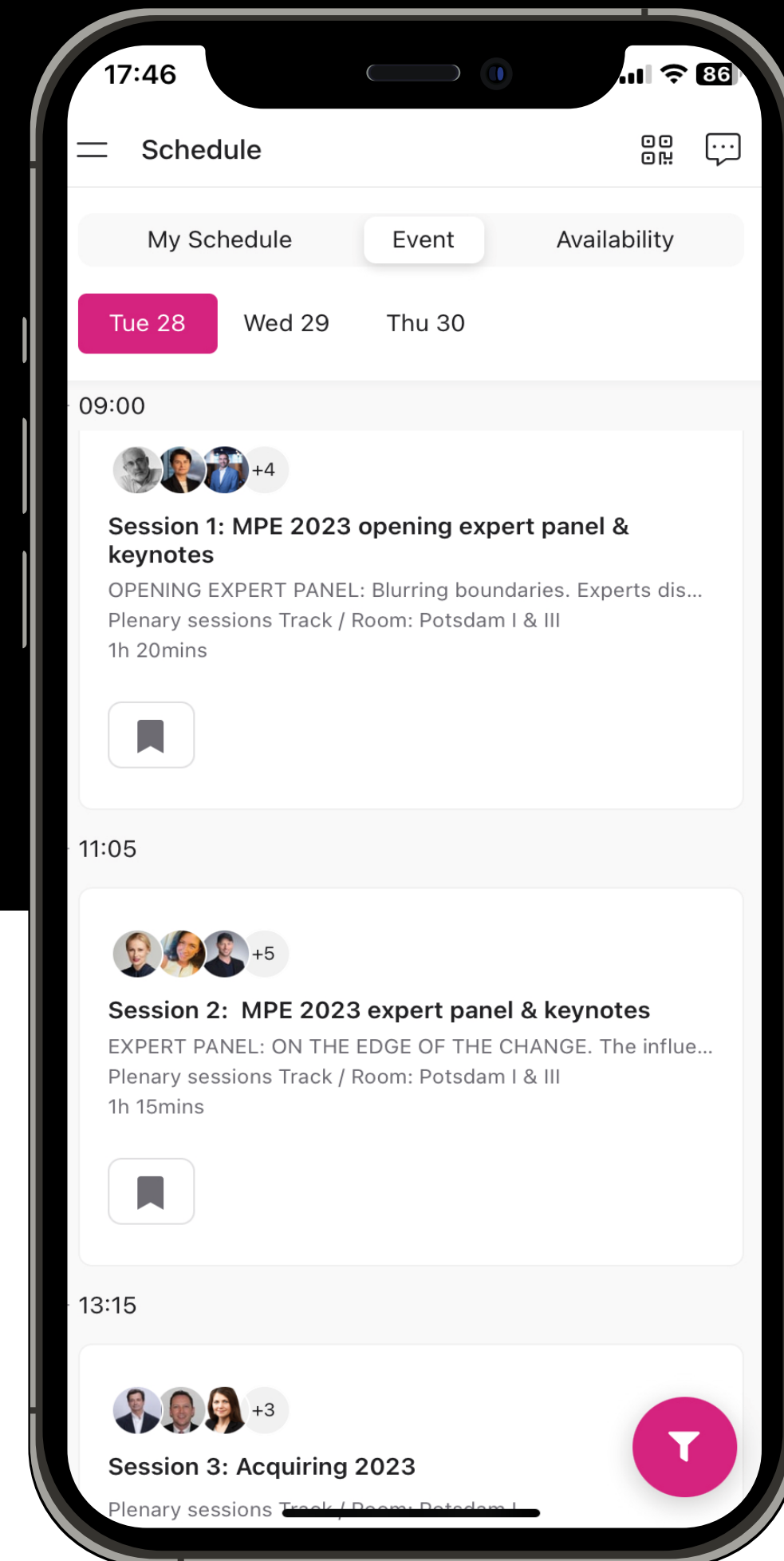
- ☐ Get exclusive access to the mpe app
- ☐ Preschedule your onsite meetings
- ☐ Create new connections using the power of AI
- ☐ Schedule your personal agenda
- ☐ Access to full attendee list
- ☐ Enjoy presentations from all tracks



berlin
march 12-14, 2024




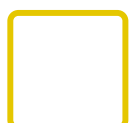
+  Brella

- ☐ 99,4% of the MPE app users opted in to networking
- ☐ 73,5% of the MPE app users scheduled meetings via the app
- ☐ Over 3500 meetings exclusively via app





pricing

			general attendee	merchants	start-ups	awards access***
	super early bird (by November 15)	30%	2275 EUR	FREE* This is a limited offer based on a first-come, first-serve basis. (regular ticket price for merchants is EUR 1000).	1625 EUR** (50%OFF)	150 EUR for registered delegates 500 EUR for NOT registered delegates
	early bird (by December 15)	20%	2600 EUR			
	early bird (by January 15)	10%	2925 EUR			
	regular (from January 16)	0%	3250 EUR			

Bring your team and save BIG: groups of 5 and more contact mpe@merchantpaymentsecosystem.com for a discount

*Merchants please claim your free ticket here: mpe@merchantpaymentsecosystem.com. A merchant is: a direct employee of a retailer/consumer brand that

a) sells goods/services to end consumers or

b) is a manufacturer of consumer goods

c) your scope of business excludes payments or payment related services or goods including consulting etc.

Total number of free tickets is limited as per Merchant Hosted Program. Number of free tickets per company is set to max three. Subject to review and approval.

** Start-ups (Companies no older than 3 years at the time of the registration), please claim your discounted ticket here: mpe@merchantpaymentsecosystem.com. Subject to approval.

***MPE 2024 Awards Gala Dinner access, including three course fine-dining menu and drinks.



convince your boss

Dear

I would like to attend **Merchant Payments Ecosystem** on March 12-14, 2024 in Berlin, Germany, to help support me and (organization name)

MPE conference is Europe's #1 Merchant Payments conference connecting 1300+ senior-level merchants & payments professionals. Attending MPE allows me to access the largest audience of Senior level Merchants & Payment Professionals in one place. **Here's a list of attendees from MPE 2023.**

Why is the MPE 2024 "a cannot miss" event for me and (organization name)?

- MPE is the Only European Event focused on merchant payments, connecting me/us with 350+ BIG Merchants, 1000+ Acquirers & PSPs, and POS SW & HW vendors & start-ups from 40+ countries
- In just three days, the event offers me/us world-class content delivered by 160+ TOP industry Leaders & Influencers and 90+ solution providers showcasing cutting-edge payments & POS solutions
- All attendees represent relevant sectors: 43% PSPs, 26% merchants, 17% bank acquirers, and the rest are card schemes, regulators, start-ups, and other industry experts, mainly from Europe
- In addition to the education that will be immediately relevant, actionable, and future-focused, I regain face-to-face access to current industry peers while being given the ability to expand my network and, accordingly, our horizons. New personal connections and professional learnings provide long-term mutual benefits for [organization name] and me.

If I register before November 15th for 2275 EUR, we'll save 975 EUR off the final price – and we'll save even more if we book as a team of 5 and more! Plus, they offer exclusive room rates onsite at The InterContinental Berlin, the event venue, ensuring I maximize every moment.

The cost to attend is far less than the value incurred. Based on standard professional education costs, I will gain the equivalent education valued in the tens of thousands. And the connections made will provide immeasurable value for [organization name].

Thank you for considering my request. I look forward to your reply.

Best regards,



get in touch with us



mpe@merchantpaymentsecosystem.com



www.merchantpaymentsecosystem.com



12000+ members & followers on LinkedIn



2000+ followers on Twitter/X



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march 12-14, 2024

organized by: **EMPIRIA GROUP**



Patricia Varju, customer engagement & sales



Andy Ivanis, co-CEO and head of sales



David Vesely, marketing and media relations manager



Filip Rasovsky, head of event production

