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Start your pre-show outreach early by sharing event information. Join the online conversation before, during and after MPE 2022 by posting about it on Twitter or LinkedIn and Facebook and tagging your posts with the official hashtags: **#mpecosystem** and **#MPE2022**



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- Drop-in your company name and pass along!
- If you would like to provide a link to the event, please use:
#mpecosystem #MPE2022 Conference & Exhibition
www.merchantpaymentsecosystem.com

Sample Tweets (280 characters or less)

- Join us at #MPE2022 #mpecosystem conference, Feb 22-24, Berlin, Register by December 31 & save.
www.merchantpaymentsecosystem.com

INCREASE YOUR VISIBILITY

- Early bird gets the worm! Register for #mpecosystem by December 31 to receive discounted pricing and meet us at Europe's Largest Merchant Payments conference! www.merchantpaymentsecosystem.com
- We are proudly sponsoring #mpecosystem conference! Join us in Feb 22-24 in Berlin. Learn more: www.merchantpaymentsecosystem.com
- #MPE2022 conference in Berlin is the place to be on Feb 22-24! **[Insert company name]** will join 1000+ senior-level industry professionals to discuss business strategy, build networks and collectively shape the future of the merchant payments industry. www.merchantpaymentsecosystem.com



FACEBOOK (140+ characters)

- Join us at #mpecosystem conference, Feb 22-24 in Berlin for leading Europe's event on merchant payments. **[Insert company name]** will be at #MPE2022. www.merchantpaymentsecosystem.com
- #MPE2022 conference in Berlin is the place to be on Feb 22-24. **[Insert company name]** will join 1000+ merchants & payment professionals to shape the future of the merchant payments. www.merchantpaymentsecosystem.com
- We are speaking at #mpecosystem. Learn more about #MPE2022 conference at www.merchantpaymentsecosystem.com. Make sure to register by December 31 to save.

INCREASE YOUR VISIBILITY



SIGNATURE LINE

Add this message to your outgoing e-mail signature line:

- We are sponsoring at MPE 2022, Europe's Largest Merchant Payments conference, Feb 22-24, Berlin. Register today at www.merchantpaymentsecosystem.com.



WEBSITE, NEWSLETTER, BLOG COPY

MPE 2022 (MERCHANT PAYMENTS ECOSYSTEM) conference & exhibition

Date & Venue: February 22-24, 2022, InterContinental Hotel, Berlin, Germany

THE EUROPEAN MERCHANT PAYMENTS EVENT IS BACK. IN BERLIN.

Join the Largest European Merchant Payments event! MPE 2022 connecting you with Leading Merchants & Brands, Acquirers, PSPs, and POS SW & HW vendors, established companies, as well as start-ups & fintech united by their passion for merchant payments.

Learn from and be inspired by 120+ TOP industry Leaders, Influencers & Innovators, 50+ solution providers showcasing cutting edge payments & POS solutions.

In 15 years, MPE has become the most respected European event for merchant payments professionals from 40+ countries. MPE2022 puts together different interest groups, standardization bodies around new technologies, leaders who represent the voice of the mainstream and the alternatives.

MPE is wildly regarded for its senior-level networking and best speaker line-up and Agenda covering all aspects of payments acceptance.

With themes like Open Banking & Open Finance, APMs such as BNPL, Digital currencies, Innovations in fraud prevention, and formats like the Merchant hosted program, MPE Awards and Innovation Corner; the event provides a one-stop-shop for the ENTIRE PAYMENTS ECOSYSTEM.

SPECIAL OFFER Valid through October 31

Early bird rate 30% discount on passes = 1750EUR, (Regular Price: 2500EUR).

Be part of the conversation and community! For more information and to get register, please visit www.merchantpaymentsecosystem.com.

GET IN TOUCH WITH US



MERCHANT PAYMENTS ECOSYSTEM

BERLIN FEB 22-24, 2022

✉ mpe@merchantpaymentsecosystem.com

🔗 www.merchantpaymentsecosystem.com

Our social communities with

in 12000+ members & followers on LinkedIn

🐦 1800+ followers on Twitter

MPE organized by:
EMPIRIA GROUP